



PARIS NORRISS

KEYNOTE SPEAKER // TV PERSONALITY // ADVENTURER // CONSERVATIONIST

Paris Norriss is not just an adventurer - he's a living testament to the power of grit. As a Dubai based TV personality, extreme athlete, and keynote speaker, Paris has built his career on **mental resilience, relentless drive, and the ability to push beyond limits.** From navigating high-risk filming environments to conquering some of the world's toughest endurance challenges, he has mastered **the art of thriving under pressure.**

Paris is best known for hosting and producing high-adrenaline adventure shows. "Guy in Dubai" has an audience across Amazon Prime, OSN, Emirates Airlines, and DubaiOne, amongst many others. He uncovers the exciting and ever-changing facets of UAE and countries around the world with his other show - "Guy In the Sky".

Paris' determination knows no bounds. In a remarkable feat, he triumphantly completed the Pacific Row Challenge in 39 days, firmly establishing himself as one of the select few to conquer the arduous 4,800km journey. He's also ran 7 marathons across 7 continents in 7 days, completing the World Marathon Challenge in a record breaking 5 days and 22 hours.

Telling his exhilarating stories of the adventures he has had, Paris draws on some **critical lessons to define what "Grit" is;** why it's the only common component of success while offering practical solutions to **develop one's resilience to improve team performance and exceed goals.**

Paris delivers a thrilling keynote speech decoding Grit, offering practical actions to develop perseverance, whilst applying proven methods to accelerate career and financial success.



GRIT WINS. IN BUSINESS, IN LIFE, IN THE BOTTOM LINE.

In today's business world, success doesn't belong to the smartest or the fastest - it belongs to those who refuse to quit.

The ability to **push forward despite setbacks, solve problems under pressure, and stay relentlessly focused on results** is what separates thriving companies from struggling ones.

Drawing from years of challenging experiences and interactions with high-achievers, **Paris has mastered grit in its rawest form.** He has a ground-breaking perspective on success and reveals that grit is not an innate talent, but **a trait that can be exercised, strengthened like we would a muscle through consistent training.**

Now, Paris brings "**The Grit Code**" to corporations, which focuses on **practical, actionable strategies** that helps individuals and teams build **mental resilience, transform challenges into lucrative opportunities,** and consistently achieve their most ambitious goals.

If you want a workforce that thrives in uncertainty, embraces challenges, and turns setbacks into profits, Paris will deliver the blueprint.

TESTIMONIAL

"Paris Norriss is a true adventurer and entrepreneur. He came to speak with our Soldiers in Hawaii to tell them stories on his adventures including his most recent, rowing across the Pacific Ocean to Kauai. His story showed our team what the world has to offer, to be resilient and how important teamwork can be especially in times of hardship."

- **Commander Tom Plumb, US Army at Fort Shafter, Pearl Harbor**

NOTABLE ENGAGEMENTS

US Military, Hawaii, USA
Expo2020, Dubai, UAE
COP28, Dubai, UAE
DHL, Athens, Greece
Arabian Travel Market, Dubai, UAE
Dubai Airports, Dubai, UAE



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ParisNorriss.com // Paris@GidMedia.ae // +971 501590252